Fernando "Nano" Metitiere

Senior Frontend Engineer · AI & Product Systems · Montevideo, Uruguay

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Nano Metitiere is an Argentinian Frontend Engineer living in Montevideo, Uruguay, with a digital design background, building user-centered interfaces and AI-powered tools for editorial workflows and modern content platforms.

EXPERIENCE

X-Team
2025 - Present · New York · EEUU

Front-End Visual Storytelling Engineer

Working with NewsCorp on interactive digital storytelling and publishing systems.

- Build scrollytelling and data-driven UI components using Svelte, React, and JavaScript.
- Integrate editorial workflows for CMS platforms including WordPress and WSJ DICE.
- Implement multimedia experiences (AI2HTML, video, interactive media) for digital articles.
- Transform structured content formats (JSON, ArchieML) into production-ready visual experiences.
- Collaborate with journalists, designers, and engineers to optimize publishing quality and speed.
- Develop exclusive custom WordPress plugins tailored to newsroom publishing and editorial workflows.

Scalio
2021 - 2025, Remote, San Fransisco · EEUU

Frontend Engineer

Delivered modern product interfaces and interaction-heavy frontend experiences.

- Developed web applications with React, Angular, Three.js, CSS, and SASS.
- Translated product and UX requirements into maintainable component-based UI.
- Improved interface quality with prototyping and visual design using Figma and Adobe tools.
- Contributed to animation and motion design with After Effects for richer product storytelling.
- Worked with Git/GitHub feature-branch workflows to support collaboration and code quality.
- Partnered with design teams using Figma and Adobe workflows to move from concept to production UI.

EY
2020 - 2021, Remote · EEUU

UX UI Developer

Contributed to Cloud Security product design and frontend implementation.

- Acted as UX lead and senior UI contributor in key project phases.
- Built React-based interfaces and reusable UI patterns.
- Used Styled Components, CSS, and SASS for scalable theming and maintainability.
- Collaborated with product, engineering, and stakeholders to align UX and delivery.
- Used Azure-based source control workflows and feature branches for team delivery.

Technisys
2018 - 2020, Buenos Aires · Argentina

UI Developer / UI Leader

Worked on digital banking products with strong UX and UI quality standards.

SKILLS

CORE TECH

React Angular Next.js Three.js WordPress HTML CSS SASS

DESIGN & MOTION

Figma Adobe Creative Suite After Effects Adobe XD Framer Motion

PROJECTS

Editorial Graphics Component Library (Storybook)
X-Team

Pelican AI Marketing Platform
Scalio · Pelican AI

UXW Gym - AI UX/UI Education Platform

Wedding Seating Chart Platform
Scalio · Wedplanco

- Led UI development and contributed to design direction.
- Built React-based component interfaces with Styled Components and SASS.
- Improved team workflows with version control and branch-based collaboration.
- Acted as UI lead for critical delivery streams in digital banking interfaces.

DEVA
2018, Buenos Aires · Argentina
Freelancer Multimedia Designer
Produced marketing-focused multimedia assets across pre-production, production, and post-production.

- Created 2D/3D animations, motion graphics, compositing, and visual effects.
- Collaborated with stakeholders to deliver high-quality visual narratives on tight timelines.
- Tools included Adobe Illustrator, Photoshop, After Effects, Cinema 4D, and Maya.

LOP (Shopify Plus Agency)
2016 - 2018, Buenos Aires · Argentina
Web Developer
Built and maintained e-commerce frontends with a conversion-oriented mindset.

- Developed interfaces with HTML, JavaScript, jQuery, CSS/SASS, and PHP.
- Implemented responsive design and checkout-related integrations.
- Handled ongoing maintenance, bug fixes, and feature updates for production stores.

LatinManagers
2014 - 2016, Quito · Ecuador
Web Multimedia Designer
Delivered web development and multimedia design for content-driven websites.

- Maintained WordPress and custom web properties using HTML, JavaScript, jQuery, CSS/SASS, and PHP.
- Produced digital graphics, animations, and multimedia assets for editorial and marketing use.
- Improved consistency and usability across pages, plugins, and content modules.

Paradiplomacia.org
2014 - 2016, Buenos Aires · Argentina
Freelance Graphic Designer
Worked on print and digital publication design for RACEI and TIP Magazine.

- Designed layouts, graphics, and visual systems using Adobe Creative Suite.
- Supported editorial teams with publication-ready assets and consistent brand direction.